

WXIX

ORDERFlight Dates **09/28/12-10/05/12**Contract / Revision **827994 /**Original Date / Revision
09/27/12 09/27/12Advertiser **Republican National Commi**Agency **National Media Planning & F**

Buying Contact

**815 Slater Lane
Alexandria, VA 22314**

Product

RNC

Agency Com 15%

Billing Contact

**815 Slater Lane
Alexandria, VA 22314**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **3275**Alt Order # **06349991**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 3

Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive Order% Start Date End Date

Aaron Ashe 100%

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	14	\$9,010.00	\$10,600.00	0.00	08/27/12	09/30/12	14	\$9,010.00	\$10,600.00
October 2012	54	\$43,945.00	\$51,700.00	0.00	10/01/12	10/05/12	54	\$43,945.00	\$51,700.00
Totals	68	\$52,955.00	\$62,300.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WXIX	09/28/12	10/05/12	Late News M-F Late News M-F	Comm	10-11P	----1--	:30	1	\$1,500.00	P 1	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----1--					1	\$1,500.00		0.00		
Week:		10/01/12	10/07/12	----1--					1	\$1,500.00		0.00		
2	WXIX	10/05/12	10/05/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	----1--	:30	1	\$700.00	P 1	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	----1--					1	\$700.00		0.00		
E 3	WXIX	09/28/12	09/28/12	Jeopardy 6P JEOPARDY	Comm	6-630P	----1--	:30	1	\$500.00	P 3	0.00 NM	1	\$500.00



Contract / Revision **827994** Flight Dates **09/28/12-10/05/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:00:00

Advertiser **Republican National Comm** Product **RNC**

Estimate # **3275**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WXIX	09/28/12	09/28/12	Jeopardy 6P JEOPARDY	Comm	6-630P	----1--	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$500.00		0.00			
4	WXIX	10/05/12	10/05/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	----1--	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$700.00		0.00			
5	WXIX	10/05/12	10/05/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	----1--	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$700.00		0.00			
6	WXIX	10/05/12	10/05/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	----1--	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$1,500.00		0.00			
7	WXIX	10/05/12	10/05/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	----1--	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$700.00		0.00			
8	WXIX	09/28/12	10/05/12	Jeopardy 730P JEOPARDY	Comm	730-8P	----1--	:30	1	\$2,000.00	P 1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$2,000.00		0.00			
		Week: 10/01/12	10/07/12	----1--		1				\$2,000.00		0.00			
9	WXIX	10/05/12	10/05/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	----1--	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$700.00		0.00			
10	WXIX	10/05/12	10/05/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	----1--	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$700.00		0.00			
E 11	WXIX	10/05/12	10/05/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	----1--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$400.00		0.00			
E 12	WXIX	10/05/12	10/05/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	----1--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$400.00		0.00			
13	WXIX	10/01/12	10/01/12	Late News M-F Late News M-F	Comm	10-11P	1-----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$1,500.00		0.00			
14	WXIX	10/01/12	10/01/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	1-----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$700.00		0.00			
15	WXIX	10/01/12	10/01/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	1-----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00



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Order Sep 00:00:00

Advertiser **Republican National Commr** Product **RNC**

Estimate # **3275**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
15	WXIX	10/01/12	10/01/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	1-----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----		1				\$700.00		0.00			
16	WXIX	10/01/12	10/01/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	1-----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----		1				\$700.00		0.00			
17	WXIX	10/01/12	10/01/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	1-----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----		1				\$1,500.00		0.00			
18	WXIX	10/01/12	10/01/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	1-----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----		1				\$700.00		0.00			
E 19	WXIX	10/01/12	10/01/12	Jeopardy 730P JEOPARDY	Comm	730-8P	1-----	:30	1	\$2,000.00	P 1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----		1				\$2,000.00		0.00			
20	WXIX	10/01/12	10/01/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	1-----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----		1				\$700.00		0.00			
21	WXIX	10/01/12	10/01/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	1-----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----		1				\$700.00		0.00			
E 22	WXIX	10/01/12	10/01/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----		1				\$400.00		0.00			
E 23	WXIX	10/01/12	10/01/12	News Extra 10-11A News Extra 10-11A	Comm	10A-1030A (10:00 AM-10:30 AM)	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----		1				\$400.00		0.00			
E 24	WXIX	09/29/12	09/29/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----1-	:30	1	\$900.00	P 3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1-		1				\$900.00		0.00			
E 25	WXIX	09/29/12	09/29/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----1-	:30	1	\$900.00	P 3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1-		1				\$900.00		0.00			
E 26	WXIX	09/29/12	09/29/12	College Football Game 2 7P-12A	Comm	8P-10P	-----1-	:30	1	\$1,500.00	P 3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1-		1				\$1,500.00		0.00			
E 27	WXIX	09/29/12	09/29/12	College Football Game 2 7P-12A	Comm	7P-CC	-----1-	:30	1	\$1,500.00	P 3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision **827994** Flight Dates **09/28/12-10/05/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:00:00

Advertiser **Republican National Commr** Product **RNC**

Estimate # **3275**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 27	WXIX	09/29/12	09/29/12	College Football Game 2 7P-12A	Comm	7P-CC	-----1-	:30	1	\$1,500.00	P 3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$1,500.00		0.00			
28	WXIX	10/04/12	10/04/12	Late News M-F Late News M-F	Comm	10-11P	---1---	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$1,500.00		0.00			
29	WXIX	10/04/12	10/04/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	---1---	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$700.00		0.00			
E 30	WXIX	10/04/12	10/04/12	Jeopardy 6P JEOPARDY	Comm	6-630P	---1---	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$500.00		0.00			
E 31	WXIX	10/04/12	10/04/12	News @ 6a News @ 6am	Comm	630a-7a (6:30 AM-7:00 AM)	---1---	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$700.00		0.00			
32	WXIX	10/04/12	10/04/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	---1---	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$700.00		0.00			
33	WXIX	10/04/12	10/04/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	---1---	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$1,500.00		0.00			
34	WXIX	10/04/12	10/04/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	---1---	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$700.00		0.00			
35	WXIX	10/04/12	10/04/12	Jeopardy 730P JEOPARDY	Comm	730-8P	---1---	:30	1	\$2,000.00	P 1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$2,000.00		0.00			
36	WXIX	10/04/12	10/04/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	---1---	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$700.00		0.00			
37	WXIX	10/04/12	10/04/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	---1---	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$700.00		0.00			
E 38	WXIX	10/04/12	10/04/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	---1---	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$400.00		0.00			
E 39	WXIX	10/04/12	10/04/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	---1---	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$400.00		0.00			



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 39	WXIX	10/04/12	10/04/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	--- 1---	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--- 1---		1				\$400.00		0.00			
40	WXIX	10/02/12	10/02/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	- 1-----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- 1-----		1				\$700.00		0.00			
E 41	WXIX	10/02/12	10/02/12	Jeopardy 6P JEOPARDY	Comm	6-630P	- 1-----	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- 1-----		1				\$500.00		0.00			
42	WXIX	10/02/12	10/02/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	- 1-----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- 1-----		1				\$700.00		0.00			
43	WXIX	10/02/12	10/02/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	- 1-----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- 1-----		1				\$700.00		0.00			
44	WXIX	10/02/12	10/02/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	- 1-----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- 1-----		1				\$1,500.00		0.00			
45	WXIX	10/02/12	10/02/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	- 1-----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- 1-----		1				\$700.00		0.00			
46	WXIX	10/02/12	10/02/12	Jeopardy 730P JEOPARDY	Comm	730-8P	- 1-----	:30	1	\$2,000.00	P 1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- 1-----		1				\$2,000.00		0.00			
48	WXIX	10/02/12	10/02/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	- 1-----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- 1-----		1				\$700.00		0.00			
E 49	WXIX	10/02/12	10/02/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	- 1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- 1-----		1				\$400.00		0.00			
51	WXIX	10/03/12	10/03/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	-- 1----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-- 1----		1				\$1,500.00		0.00			
52	WXIX	10/03/12	10/03/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	-- 1----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-- 1----		1				\$700.00		0.00			
54	WXIX	10/03/12	10/03/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	-- 1----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-- 1----		1				\$700.00		0.00			



Contract / Revision **827994** Flight Dates **09/28/12-10/05/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:00:00

Advertiser **Republican National Commr** Product **RNC**

Estimate # **3275**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
54	WXIX	10/03/12	10/03/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	-- 1----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-- 1----					1	\$700.00		0.00			
55	WXIX	10/03/12	10/03/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	-- 1----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-- 1----					1	\$1,500.00		0.00			
56	WXIX	10/03/12	10/03/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	-- 1----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-- 1----					1	\$700.00		0.00			
E 57	WXIX	10/03/12	10/03/12	X Factor Wednesday X Factor Wednesday	Comm	X Factor Wednesd	-- 2----	:30	2	\$3,000.00	P 3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-- 2----					2	\$3,000.00		0.00			
58	WXIX	10/03/12	10/03/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	-- 1----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-- 1----					1	\$700.00		0.00			
59	WXIX	10/03/12	10/03/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	-- 1----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-- 1----					1	\$700.00		0.00			
E 60	WXIX	10/03/12	10/03/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	-- 1----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-- 1----					1	\$400.00		0.00			
E 61	WXIX	10/03/12	10/03/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	-- 1----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-- 1----					1	\$400.00		0.00			
N 62	WXIX	09/30/12	09/30/12	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun	-----S	:30	3	\$200.00	P 3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					3	\$200.00		0.00			
N 63	WXIX	09/28/12	09/28/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	----F--	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$100.00		0.00			
N 64	WXIX	09/30/12	09/30/12	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun	-----S	:30	2	\$200.00	P 3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$200.00		0.00			
N 65	WXIX	09/30/12	09/30/12	Late News Sunday 11P Late News Sun 11P	Comm	11P-1130P	-----S	:30	1	\$700.00	P 5	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$700.00		0.00			
Totals													68	\$62,300.00	